



Wednesday, January 30, 2008
For Immediate Release

News Release

Harvey Voogd appointed ED of Vibrant Communities Edmonton Seeks to assist low income working families achieve economic success

Edmonton – “Vibrant Communities Edmonton (VCE) is pleased to announce the appointment of Harvey Voogd as Executive Director,” said Dr. Wayne Shillington, Co-Chair of VCE. “Mr. Voogd is a dynamic leader who has a demonstrated history of working with a wide spectrum of individuals, organizations and government to achieve success.”

“As President and CEO of NorQuest College, I know economic success hinges on many factors, such as career opportunities that generate sustainable incomes or assets such as home ownership and reliable transportation” said Dr. Shillington. “I am involved with VCE because I believe it can play an important role in helping families living with low incomes to build economic success.”

“I am excited to work with a non-profit corporation that wants to assist low income working families achieve economic success,” said Voogd. “In its short history, VCE already has a rich history of collaborating with business, government and the community to achieve win-win solutions through initiatives like the Job Bus and Make Tax Time Pay.”

“The Job Bus helps employers build a committed work force by addressing the problem of timely transportation for low-income employees to the job site. Working families have increased their income through Make Tax Time Pay. This initiative uses volunteers to assist families complete their tax returns and help them apply for benefits, subsidies and tax credits that will put cash back in their pockets.”

VCE is a non-profit corporation that collaborates with a wide range of business, community and government partners to build economic success for low income working families.

- 30 -

For more information, please contact:

- Dr. Wayne Shillington, w.644-5901
- Harvey Voogd, w.428-1866